



ISAGENIX®

**STRENGTH IN
MOMENTUM**

CELEBRATION BLITZ

Disclaimer

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Weight-loss results may vary. The weight-loss testimonials presented apply only to the individuals depicted, cannot be guaranteed, and should not be considered typical. A 2008 university study showed a statistically significant weight loss of seven pounds during the first nine days of the Cleansing and Fat Burning system.

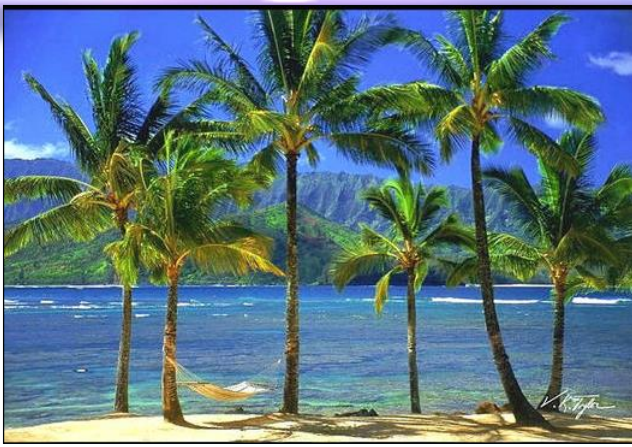
Earning levels for Isagenix Independent Associates that appear in this publication are examples and should not be construed as typical or average. Income level achievements are dependent upon the individual Associate's business skills, personal ambition, time commitment, activity and demographic factors. For average earnings, see the Isagenix Independent Associate Earnings Statement found at www.IsagenixEarnings.com





**Imagine being able to
Design your Own Life**

**Just Imagine
So Many Possibilities.....**



Vacation



Freedom



Unlimited Income



Dream Home



No Alarm Clock

What Would You Do?

Today's Challenges

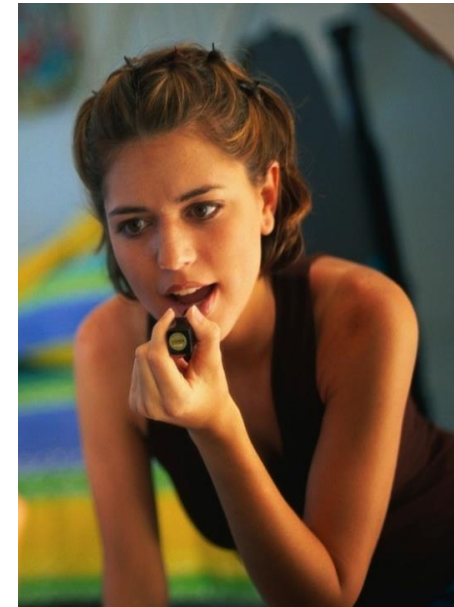
- Obesity
- Energy and Performance
- Healthy Aging
- Wealth Creation

Obesity

- 2/3 of North Americans are overweight
- 1 in 3 children are overweight
- Globally, more than 1 billion overweight adults
- This is NOT a cosmetic issue

Obesity / Health Crisis

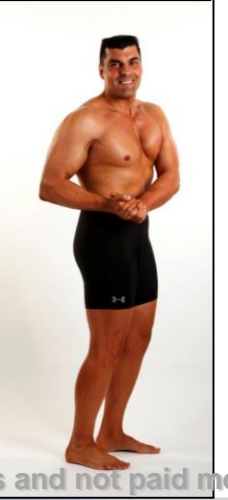
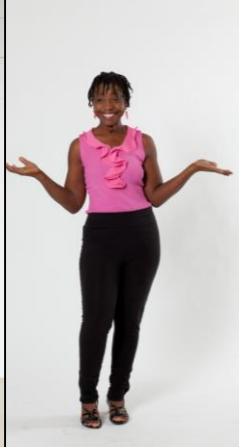
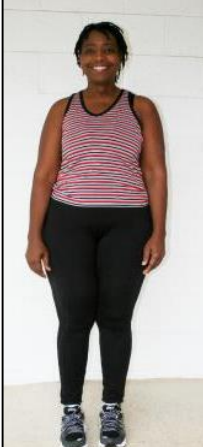
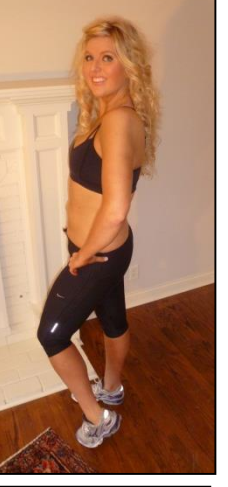






Food is fast, cheap & nutritionally bankrupt





ISABODY CHALLENGE®

The individuals pictured are actual Isagenix Associates and not paid models.

Isagenix Products Work

The Results Prove It!



Randall F.
2014 IsaBody
Challenge Finalist
Lost 123 lbs*
Won Cash & A Cruise



Amyra M.
2014 IsaBody Challenge
Grand Prize Winner
Lost 37 lbs*
Won over \$30,000



Bob S.
2014 IsaBody
Challenge Finalist
Gained 8 lbs*
Won Cash & A Cruise



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Staying in peak physical condition
requires the right kind of nutrition

Energy and Performance



Lori Harder
Fitness Cover Model



Ray Lewis
Former NFL Linebacker



Shane Freels
Fitness Competitor
Professional Trainer

Energy and Performance



AARON H.
LOST: **37 LBS.**



EMILY S.
LOST: **15% BODY FAT**



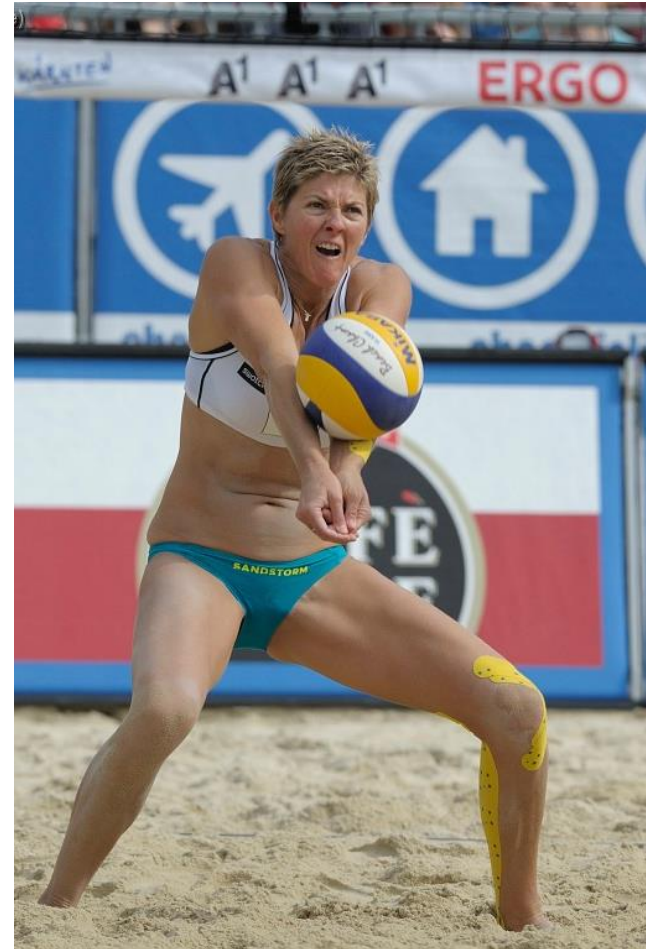
DR. PAUL B.
LOST: **24% BODY FAT**



Energy and Performance



Jana Pitman
5 Time World Champion
Olympic Hurdler & Bobsledder



Natalie Cook
5 Time Beach Volleyball Olympian
Gold & Bronze Medalist

Healthy Aging

- 50% of North Americans are over 50 years
- The anti-aging industry will double from \$200 billion to \$500 billion in 5 years
- Every day more than 10,000 Baby Boomers will reach the age of 65

Healthy Aging



DAVID N.
AGE: 50 YEARS OLD



JUDY L.
LOST: 8 LBS.



LOIS L.
AGE: 66 YEARS OLD

Healthy Aging



Kathy Coover – Age 62
Co-Founder
Isagenix



Dr. Colgan – Age 75
Biochemist, Physiologist &
Best-Selling Author



Joyce Brooks – Age 67
Isagenix Millionaire

The individuals pictured are actual Isagenix Employees & Associates and not photo models.



Need for Money

- 15% of the U.S. - 47.6 million receive food assistance*
- 22.8 million people in the U.S. are unemployed**
- Rising healthcare costs
- Taxes are at a record high and rising
- Debt skyrocketing

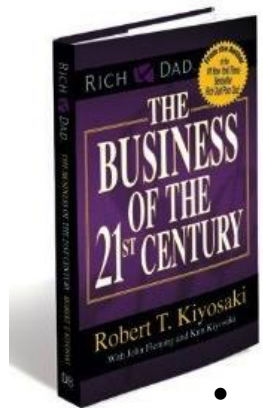
Sources: *USDA– Food and Nutrition Service

**Bureau of Labor Statistics



What Is Wealth?

“The number of days you can survive without physically working and still maintain your standard of living” Robert Kiyosaki



Expenses = \$4,000 per month

Savings = \$12,000

Wealth = 3 months or 90 days



- If you had to stop work tomorrow or lost your job, how long could YOU survive?
- Your Goal should be to develop a **Residual Income** or Passive Income that is **greater** than your monthly expenses

Passive Income: Two Primary Sources

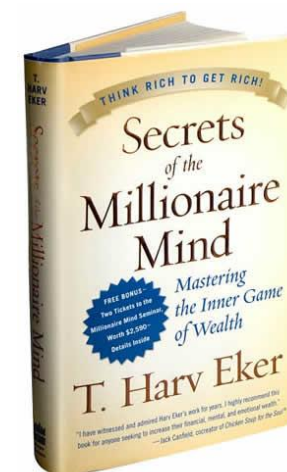
1) Money Working for You

- Stocks, bonds, T-Bills, money markets, interest from savings, etc.



2) Business Working for You

- Rental real estate, royalties from books/music, software, owning vending machines and **Network Marketing!**



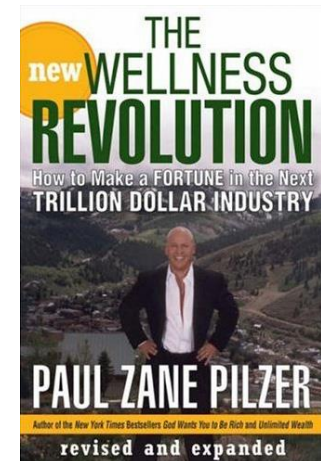
Secrets of the Millionaire Mind, T. Harv Eker



Health and Wellness Revolution

- Industry is Exploding... Fortunes will be made
- Baby Boomer control the market
 - Spending accounts for 50% of our economy
- Senior Boom
- Gen X and Gen Y

Everybody Wants It...Everybody Needs It



Gen Y

#STARTYOURLIFE



www.facebook.com/groups/startyou



Converging Trends = \$Billions

Multi Billion Dollar Industries

1) Weight Management & Obesity:

100 Million Dieters, spending \$20 Billion annually

(ABC News)

2) Sports Performance & Energy:

\$11 Billion in North America

(TABS, Inc.)

3) Anti Aging = Healthy Living:

\$80 Billion now. Will grow to \$114 Billion by 2015.

(USA Today, August 2011)



Why Network Marketing-Facts

- Worldwide sales over \$178 Billion
- Health and beauty dominate the Direct Sales Industry
- 82% of women who make \$100,000 or more a year do it through Direct Sales

This is the Perfect Business

**Hang Your
Ladder with
the Right
Company**



The Right Company



**Jim & Kathy Coover,
Co-Founders**

- Over a decade of financial stability
- Mission to transform lives
- Owners have network marketing experience
- Network marketing legacy company
- Ranked #29 globally in DSN
- World class products
- Global charitable contributions
- \$2.5 Billion in cumulative sales



**Erik Coover
VP of Global Field
Development**



**John Anderson,
Founder, Master Formulator
and Creator of Product B™**

Our Vision

To impact world health and free people from physical and financial pain and in the process create the largest health-and-wellness company in the world.



Global Opportunity

12 Countries & Expanding



United States



Canada



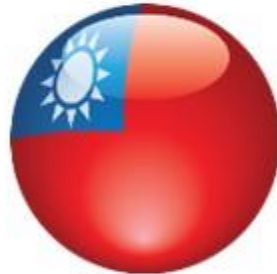
New Zealand



Mexico



Australia



Taiwan



Hong Kong



Singapore



Malaysia



China



Colombia



Puerto Rico



Global Expansion - 2014



Vietnam

Opening Nov. 22-23



Indonesia

For More information, visit
IsaFYI.com/International



The Isagenix Systems



You've just heard about a range of problems facing global health today.

While no one product can single-handedly remedy these problems, it is imperative that you do something to improve and support your own health.

We'd like you to hear about a system—The Isagenix System—that when consumed in conjunction with a balanced diet and as part of an overall fitness program, can have a marvelous effect on your own overall health.

Solutions to Transform Lives



Weight Loss System



Energy & Performance System



Healthy Aging & Telomere Support System

More Solutions

Skincare



Joint Pain



Brain & Sleep



Nutrition



Energy



Snacks



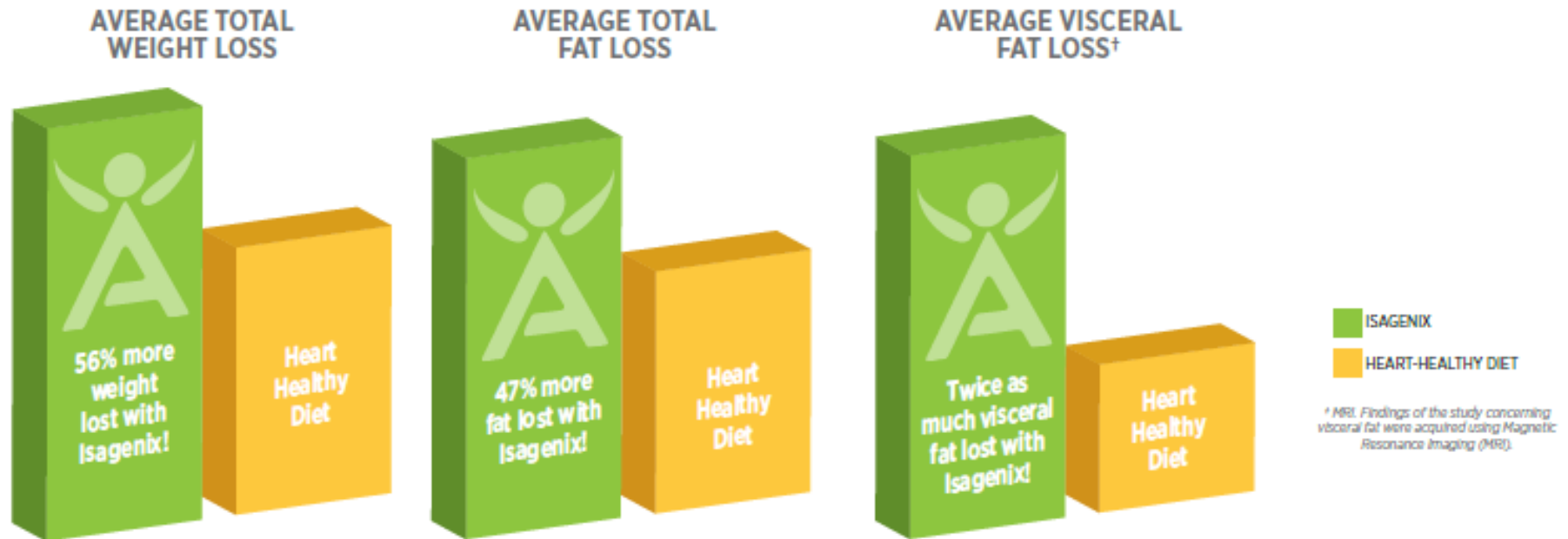
Testing of Products

Over \$2 million spent annually on testing raw materials, finished goods, and third party testing.



Isagenix Products *Really* Work

Independent Research Results Prove It!



Isagenix VS Heart Healthy Diet

- 56% more weight lost with Isagenix
- 47% more fat lost with Isagenix
- Twice as much visceral fat loss

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How Does This Work?

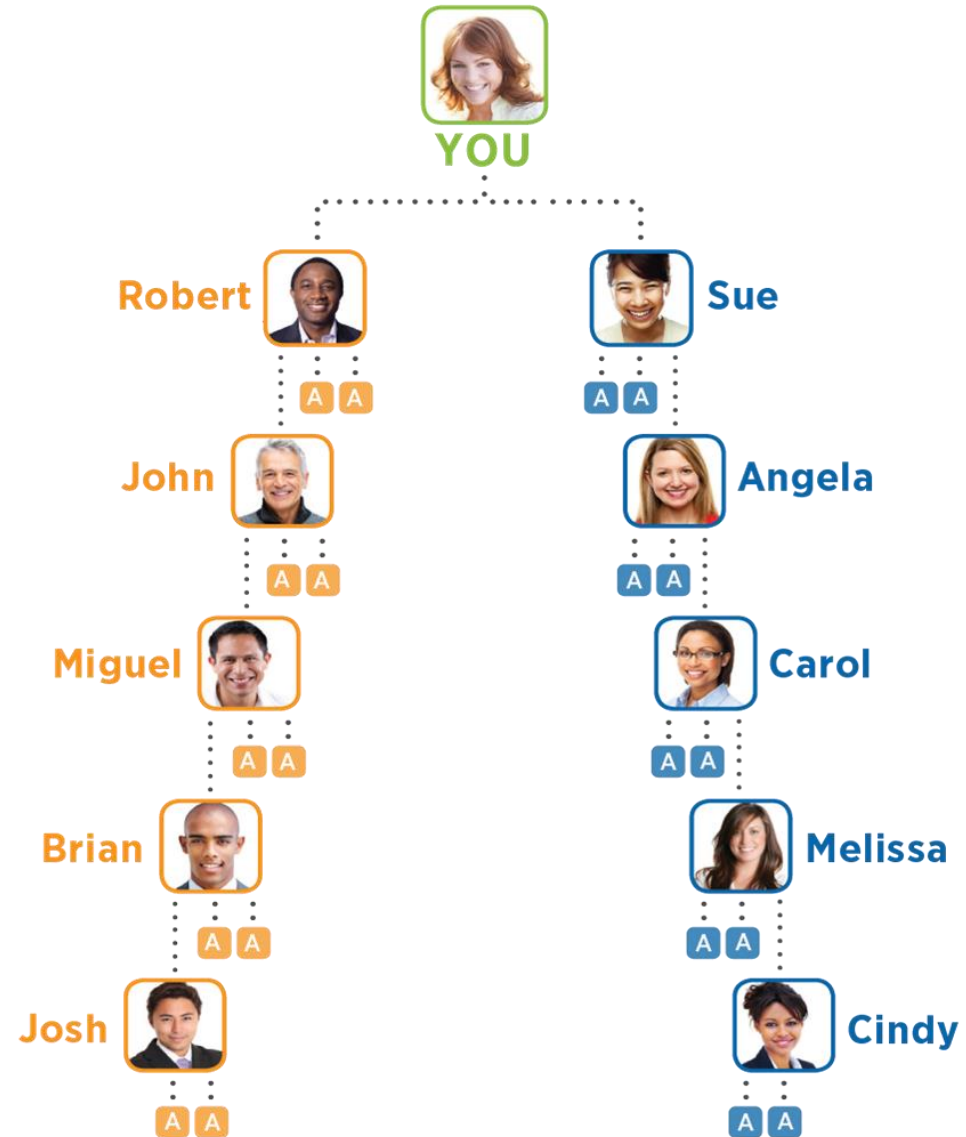
1. Use the system
2. Share the system



Team Compensation Plan Summary

The Power of 2

- Build 2 sales teams
- Earn cycles on your entire group
- Paid on all reorders
- Calculates daily
- Pays weekly



Get Your Isagenix Products Paid For



Earn Weekly Up To...

250 cycles = \$13,500



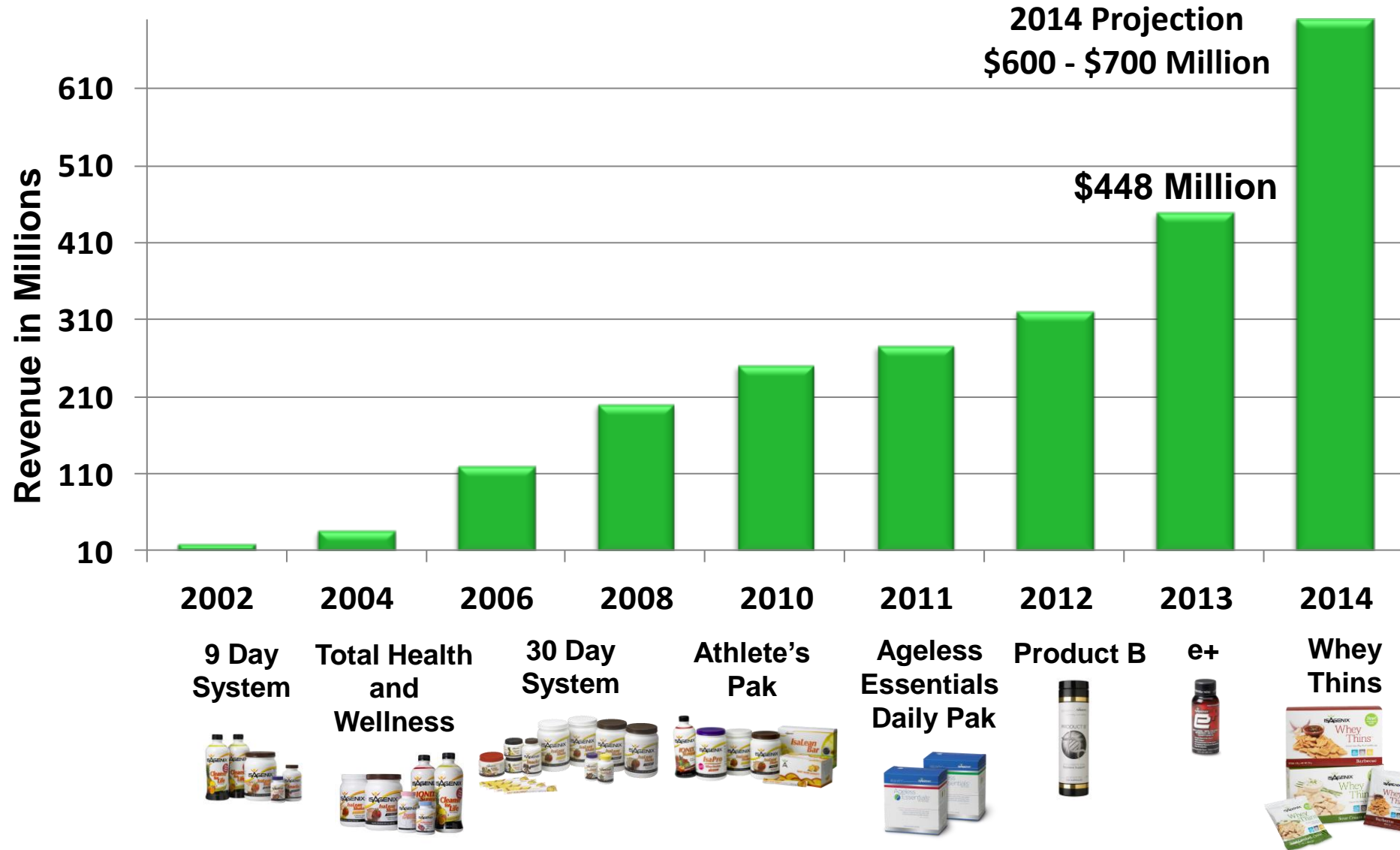
250 cycles on
Executive Match = \$13,500

Total for week = \$27,000

*Hypothetical example based on all team members maintaining active status. Income claims should not be construed as representative of fixed or standard earnings. The income levels achieved by associates are not intended to imply that another associate will achieve the same level of income. Income levels achieved will be dependent upon the individual associate's business skills, personal ambition, time, commitment, activity and demographic factors. For complete details on the Isagenix Compensation Plan visit www.isacomplan.com



New Product Launches = Success



New Wealth Building Products

\$20 Million Added to Front End

- Double Product Introduction Bonuses
- New Consultant Bonus = \$100
- Rank Advancement Bonuses
- \$5.4 million a year into our Leadership Pools
- \$4 Million – Holiday Pool



Keys to Success

- Strong Management Team
- Product that everyone needs with immediate results
- Best compensation plan in history
- Training and support
- Timing and positioning

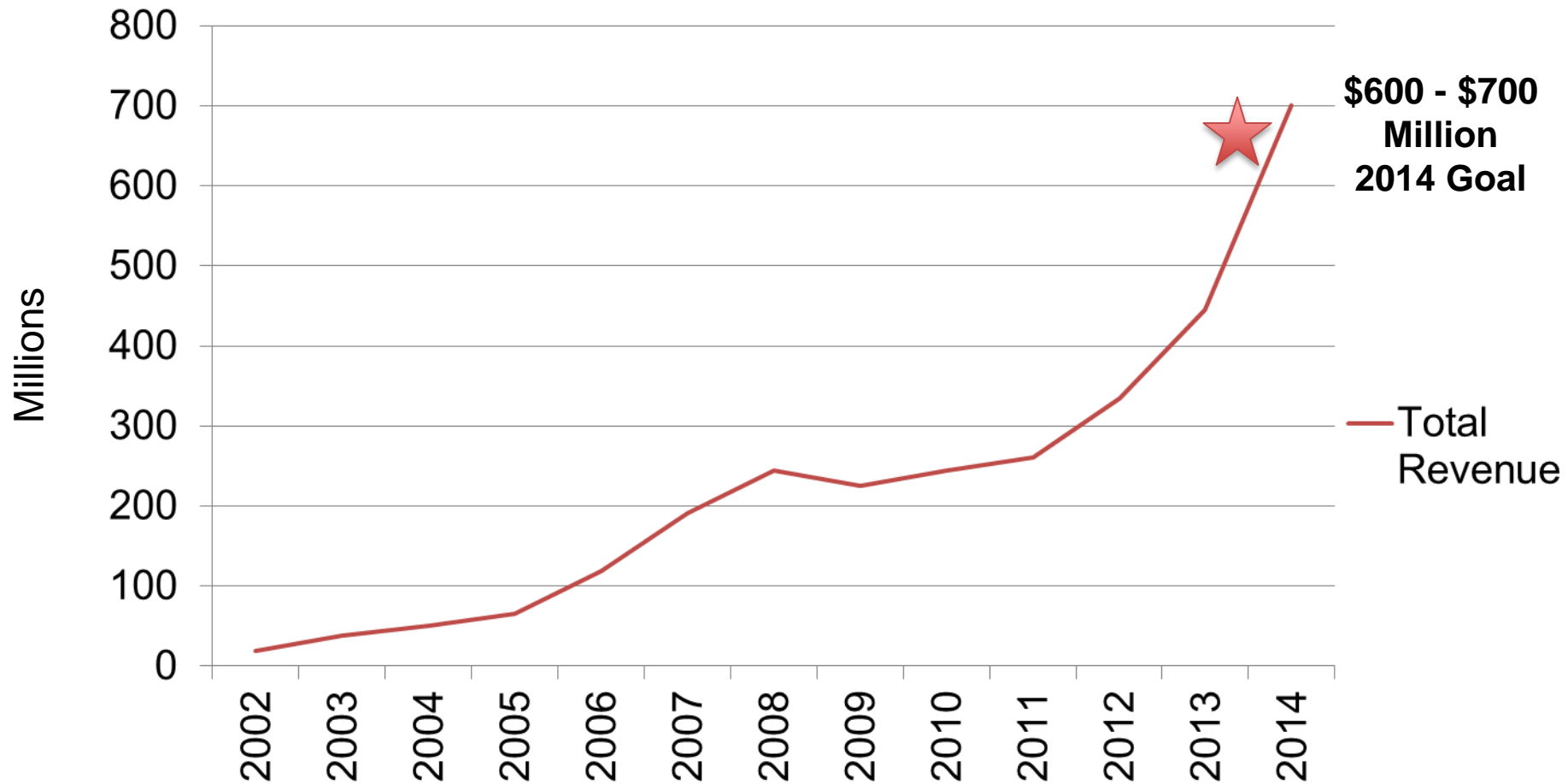
Isagenix Worldwide Statistics

- Sales..... + 57%
- New Members..... + 63%
- Active Associates.....+ 61%

50 NEW Millionaires in 2 Years!!



Timing / Growth of Isagenix



The background features a bright, glowing sun or star on the right side, with rays of light extending across the frame. The overall color palette is warm, consisting of golden yellows, oranges, and deep reds. Numerous small, bright golden sparkles or particles are scattered throughout the scene, creating a sense of movement and energy.

Momentum!

Get Started Now



Getting Started Paks

Each System = \$272



30-Day Cleansing & Fat Burning System™



Healthy Aging & Telomere Support System



Energy & Performance System



Rejuvity® System with Ageless Essentials™ Daily Pack





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